

**Biography for Kathy Bernard, Speaker/Trainer, LinkedIn Expert, and Career Leader**



Kathy Bernard is the CEO of WiserU, LLC and a gifted speaker, LinkedIn expert, and career coach. She trains groups and individuals to maximize LinkedIn for sales, marketing, recruiting, or job search. Her company, WiserU, LLC, also provides LinkedIn and career services, including LinkedIn profile and company page creation, resume transformation, and career coaching.

Bernard is also a leading speaker on getting college graduates into high-paying careers. She is the creator of the groundbreaking [WiserU Career System](#) to train graduates how to land high-paying jobs. She is the author of the soon-to-be-published book, *The WiserU Way to Land a High-Paying Career*.

Before launching WiserU, Bernard was an award-winning communications leader, racking up 27 awards for excellence on behalf of Enterprise Holdings, CBS Radio, Caleres, and the (Agriculture) Equipment Dealers Association.

She has personally career coached 1,000+ job seekers, reached over 1.25 million people through her popular [WiserUTips.com](#) blog, and led more than 500 weekly webinars on [JobTransition.TV](#).

*"I watched the whole of your presentation and I thought it one of the most professionally focused presentations I have ever seen."*



**-- Simon Hamer, Super FX Solutions Limited, Nottingham, England**

*"I now have a deeper understanding of how to use LinkedIn to find and engage with prospects. I recommend Kathy's training to all of my sales friends. It can make a huge difference in their ability to sell and prospect on LinkedIn."*



**– Dori Dorsey, PracticeMatch, St. Louis, MO**