



**HBA CORPORATE PARTNERS FINANCIAL SUPPORT
DEMONSTRATES AN INVESTMENT IN BOTH THE HBA MISSION AND YOUR EMPLOYEES**

Promotional Services to Communicate Your Investment in Workforce Diversity

- **Web site link** (www.hbanet.org) in the Corporate Partner listing that connects HBA visitors directly to your company’s website
- **Marketing tools** including HBA postcard and flyer templates that assist you in increasing awareness of your company’s support of the HBA to optimize the benefits your organization receives in addition to a marble wall plaque to visibly demonstrate your commitment
- **Recognition** through listings at all HBA events offered globally such as the Woman of the Year, Leadership Conference; HBA Directory, *HBA Advantage*, HBA Website, Evening Seminars, and recognition as a Corporate Partner at our Annual HBA Advisory Board Meeting attended by key senior leaders in our industry
- **Hosting HBA events** at your site to showcase your organization and assist in attracting the “best and brightest”

A Rising Star at WOTY

- **Rising Star** select your most valuable employee and honor them as a Rising star at the annual Woman of the Year event and establish an internal role model for other employees to emulate

Financial Benefits to Provide Greater HBA Access for Employees

- **\$50 discounts on membership** for both new and renewing members
- **Complimentary memberships** for two (2) of your employees
- **Evening seminar passes** for two (2) employees for firsthand exposure to depth/breadth of offerings
- **Waived ACE Award fee** with your submission of your initiative’s application for top honors
- **\$100 discount off the E.D.G.E.** in Leadership Study white paper for industry benchmark data
- **Advertising discounts** to advertise on the HBA website, Directory, *HBA Advantage*, and event programs
- **Complimentary job postings** on the website and *eBulletin* to the widest talent pool in the industry

CORPORATE PARTNERSHIP TIERS:

Company Revenue (USD)	US Annual Rate (USD)	Additional Outside US Affiliate Rate*
\$1+ billion	\$15,000	\$5,000
\$500-999 million	\$10,000	\$5,000
\$50-499 million	\$ 5,000	\$5,000
\$0-49 million	\$ 2,500	\$5,000

* The HBA now has an established affiliate in Europe to provide programs and services to members outside of the USA. Therefore, the annual rate will cover the company’s employees in the USA and we now offer corporate partnership value to cover employees outside of the USA (Rest of the World) for an additional flat fee of \$5,000. This fee will be associated with the membership discounts, and complimentary memberships as outlined for the USA corporate Partnership rate.



**HBA CORPORATE PARTNER INFORMATION
CALENDAR YEAR: JANUARY 2008 - DECEMBER 2008**

Corporate Partnership support is based upon the gross revenue of the company. Please see the rate chart provided on the benefits sheet. For additional information, please contact the HBA office at 973-575-0606. Please complete information requested below and page 2 if you wish to add HBA benefits for employees outside the US and email to CorporatePartners@HBAnet.org.

COMPANY: _____

BILLING CONTACT*

Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Email: _____

COMPANY CONTACT* If Different Than The Billing Contact

Name: _____ Title: _____
Telephone: _____ Email: _____

COMPLIMENTARY INDIVIDUAL MEMBERSHIPS

1. Name: _____ Title: _____
Telephone: _____ Fax: _____
Email: _____
Home Address: _____
City: _____ State: _____ Zip: _____
Home Telephone: _____

2. Name: _____ Title: _____
Telephone: _____ Fax: _____
Email: _____
Home Address: _____
City: _____ State: _____ Zip: _____
Home Telephone: _____

* The **BILLING CONTACT** is the person authorized to sign and make payments on the Corporate Partner's account. The **COMPANY CONTACT** is the Point of Contact for the HBA to directly communicate with to ensure we better understand your needs and to make certain that time-sensitive communications go to the correct person(s) within your organization.

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**HBA CORPORATE PARTNER RENEWAL INFORMATION
FOR ADDITIONAL NON-US EMPLOYEE SUPPORT
CALENDAR YEAR: JANUARY 2008 - DECEMBER 2008**

Affiliate membership extends the support to your companies employees outside of the US. With this expanded support, your company is eligible for all the US benefits – so you can have 2 additional complimentary memberships, a Rising Star, etc!

- Yes, I wish to extend our Corporate Partnership outside the US. I am enclosing the additional \$5,000 fee along with the names of the 2 additional free members.**
- No, I do not wish to extend our Corporate Partnership outside the US.**

BILLING CONTACT* (OUTSIDE THE US)

Name: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Email: _____
Email: _____

COMPANY CONTACT* (OUTSIDE THE US) If Different Than The Billing Contact

Name: _____ Title: _____
Address: _____
City: _____ Country: _____ Postcode: _____
Telephone: _____ Email: _____
Email: _____

COMPLIMENTARY INDIVIDUAL MEMBERSHIPS (OUTSIDE THE US)

1. Name: _____ Title: _____
Telephone: _____ Fax: _____
Email: _____
Home Address: _____
City: _____ Country: _____ Postcode: _____
Home Telephone: _____
2. Name: _____ Title: _____
Telephone: _____ Fax: _____
Email: _____
Home Address: _____
City: _____ Country: _____ Postcode: _____
Home Telephone: _____